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#### Education

- Georgetown University Law Center, J.D., *cum laude*, Dean's Lists
- Yale University, B.A., *cum laude*, Departmental Distinction

#### Bar Admissions

- District of Columbia
- Utah

#### Court Admissions

- District of Columbia Court of Appeals
- U.S. District Court for the Central District of Utah
- Utah Supreme Court

#### Awards and Honors

- John M. Olin Fellowship in Law & Economics, Georgetown University Law Center
- Shell Century III Leader Award
- Wal-Mart Civic Leadership Award
- McDonnell Douglas Prize for International Studies

## TRAVIS M. SEEGMILLER, Sr., J.D.

### Associate Professor of Law, Economics & Management

*Managing Director in Residence*, Experiential Learning Leadership Institute (ELLI)  
Partner (Retired), Patton Boggs LLP, Ranked "Most Influential Law Firm" in the U.S.

#### PRACTITIONER, PROFESSORIAL & ACADEMIC AREAS OF INTEREST

**UNDERGRADUATE:** U.S. Business Law; Global Entrepreneur Law; Law & Economics; International Economics; Global Investment Policy Clinic; International Business & Practice; U.S. Constitutional Law & Policy; Global Constitutional Law, Business Regulation & Policy; Executive Leadership Practicum: Applied Business Analysis, & Advanced Business Analysis;

**GRADUATE LEVEL:** Executive Leadership Practicum: Applied Business Analysis, Frameworks & Methods; Advanced Business Analysis; Advanced Business Law for Executives; Mergers & Acquisitions; Private Equity & Venture Capital Clinic; Hedge Funds & Sovereign Wealth Clinic; International Trade Policy; Rules of Global Influence: Lobbying & Activist Investing

#### DESCRIPTION OF PROFESSIONAL & STUDENT PRACTICUM PROJECT INTERESTS

For nearly 20 years, Associate Professor Travis M. Seegmiller, Sr., J.D., has advised a diverse array of high-growth, domestic and international clients facing legal, business, financial and public policy strategy concerns in the areas of financial products and services, private capital and investment, industry and investor government relations, international trade and investment policy, and investor risk and opportunity assessment -- frequently with a team of top-notch undergraduate or graduate students at his side!

A former management strategy consultant in McKinsey & Company's storied Financial Institutions Group in NYC, Professor Seegmiller later led a top-ranked Global Law Practice at Washington D.C.'s Patton Boggs LLP law firm. As Partner at the firm, while also serving on the Faculty of Georgetown University Law Center, Seegmiller provided highest-level strategy expertise to private & pro-bono clients alike, often **aided by Georgetown students**.

From Wall Street to K Street to Main Street, Prof. Seegmiller has led & counseled client teams at Fortune 100 companies, Alpha Hedge Fund 100 firms, global family-owned businesses, leading investment banks, domestic and international governmental bodies, industry associations and coalitions, and charitable organizations to achieve or resolve their most pressing legal, financial, legislative, regulatory and public policy priorities. By working closely with private-equity and venture capital firms, Professor Seegmiller also advises a vibrant line-up of high-growth private entities, **now with students from D.S.U.**

**HELPFUL HISTORY.** Formerly a leader in Senator John Breaux's bipartisan government strategies team, then Attorney Seegmiller counseled and led day-to-day client services in the energy, technology and financial services sectors.

Professor Seegmiller has also worked on or advised numerous political campaigns at the local, state and national levels, including U.S. presidential campaigns dating back to 1996. His most recent full-time campaign efforts were in Iowa, Massachusetts, New Hampshire, Michigan and Florida as a strategy staffer for Mitt Romney's campaign.

A core component of Seegmiller's practitioner work involves advocating the global interests of both domestic and international clients, especially in Latin America, the Caribbean and the Middle East. Professor Seegmiller represents his clients in English & Spanish before key regulators, legislators and governmental entities, and in diverse media venues throughout the Americas, including radio and television. Sample engagements internationally include successful projects in Afghanistan, Argentina, Belize, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Guatemala, Iraq, Mexico, Panama, Peru, Sri Lanka and Venezuela. Professor Seegmiller's other prior professional experience includes employment with a leading private investment firm in Boston, a top-tier global law firm, and a preeminent Mexican law firm in Mexico City.

- Pro Bono Associate of the Year – 2007, Patton Boggs LLP
- Pro Bono Award Honorable Mention – 2006, Patton Boggs LLP
- Pro Bono Award Honorable Mention – 2005, Patton Boggs LLP

Previously Professor Seegmiller served as Executive Editor of *The Tax Lawyer*, as President of his political party's leadership groups at both Yale and Georgetown, and as a law clerk to the U.S. Senate Judiciary Committee.

Professor Seegmiller studied economics & M.B.A. curriculum at La Pontificia Universidad Catolica in Chile, with additional business studies at the Amos Tuck Graduate School of Business at Dartmouth.

#### **Professional Affiliations:**

- Adjunct Professor of Law, Georgetown University Law Center, Washington, DC
- International Legislative Counsel, The Andean Parliament, Bogotá, Colombia
- Trade & Economics Policy Advisor, Parliamentarian Confederation of the Americas, Brasilia, Brazil
- Senior Advisor on Latin America, The Forum on Democracy & Trade, New York City, NY
- Visiting Lecturer, Brigham Young University - Washington DC
- Visiting Lecturer (in Spanish), Universidad de los Andes, Bogotá, Colombia
- Visiting Lecturer (in Spanish), Universidad Francisco Marroquín, Guatemala City, Guatemala
- Visiting Lecturer (in Spanish), Fundación PensAR, Buenos Aires, Argentina
- Partner Advisory Committee, Patton Boggs Foundation
- Past President, Marriott Management Society, Metro NYC Tristate Chapter, New York City, NY
- Past Chairman of the Board, J. Reuben Clark Law Society, DC Mid-Atlantic Chapter
- Member, Yale Alumni Association
- Member, McKinsey Alumni in Strategy

## **SAMPLE ARTICLES, SPEECHES, & MEDIA CONTRIBUTIONS**

**Tax Policy: A Conversation with Senators Breaux and Lott on the Outlook for Tax Policy**  
November 1, 2010

**Dodd-Frank Regulatory Rulemaking: Financial Reform's Second Act**  
Friday, September 3, 2010

**Dodd-Frank Regulatory Rulemaking: Financial Reform's Second Act**  
Friday, August 27, 2010

**Dodd-Frank Regulatory Rulemaking: Financial Reform's Second Act**  
Friday, August 20, 2010

**Dodd-Frank Regulatory Rulemaking: Financial Reform's Second Act**  
Friday, August 13, 2010

**Dodd-Frank Regulatory Rulemaking: Financial Reform's Second Act**  
Friday, August 6, 2010

**Dodd-Frank Regulatory Rulemaking: Financial Reform's Second Act**  
July 30, 2010

**Conference Committee Update**  
June 25, 2010

**FINANCIAL REGULATORY REFORM CLIENT ALERT: Conference Committee Update**  
June 7, 2010

**FINANCIAL REGULATORY REFORM ALERT: Financial Regulatory Reform: A Guide to the Conference Committee Process**  
May 21, 2010

**Outlook On 2010 Financial Services Policy Issues**  
January 22, 2010

**Financial Regulatory Reform Policy Update (Preliminary)**  
December 14, 2009

**Financial Regulatory Reform Policy Update (Preliminary)**  
December 4, 2009

**An Update on Financial Regulatory Reform: House & Senate Fall 2009**

October 15, 2009

Patton Boggs Podcast - Week of August 17, 2009 (Audio)

August 17, 2009

A Primer on Financial Regulatory Reform

July 31, 2009

ALERT: The Future Direction of TARP and the Obama Administration Financial Crisis Action Plan

January 26, 2009

BRIEFING NOTES: Treasury Capital Purchase Program (CPP) Applications

October 20, 2008

PRESIDENT SIGNS "EMERGENCY ECONOMIC STABILIZATION ACT OF 2008" INTO LAW;  
AUTHORIZES THE TREASURY SECRETARY TO PURCHASE UP TO \$700 BILLION IN TROUBLED  
ASSETS AND FOR OTHER PURPOSES

October 6, 2008

CAPITAL MARKETS ALERT: The Future Direction of TARP and the Obama Administration  
Financial Crisis Action Plan

September 2008

- Speaker, "Value Creation through Best-in-Class Public Policy Campaigns: The Key Components of a Successful Municipal Infrastructure Finance Strategy," American Planning Association's National Planning Conference, Boston, MA (April 9, 2011)
- Speaker, "The Impact of Security on Global Investment and Business in Central America & the Caribbean" Universidad Francisco Marroquin, Guatemala City, Guatemala (June 29, 2010)
- Presenter, "How Global Businesses Approach Local Investment Analysis in Central America" Universidad Francisco Marroquin, Guatemala City, Guatemala (June 28, 2010)
- Co-Author, "Financial Regulatory Reform Client Alert: Conference Committee Update," Patton Boggs (June 7, 2010)
- Presenter (in Spanish), "The 7 Governing Rules for Success in Contemporary Conflict: The Manwaring Paradigm in Colombia," Presentation to the Joint Chiefs of Staff, Club Militar, Bogotá, Colombia, with Col. Max Manwaring (July 29, 2009)
- Lecturer (in Spanish), "Security & Economic Development in Colombia: Towards Public/Private Unity of Effort," Universidad de los Andes, Bogotá, Colombia (July 27, 2009)
- Capital Thinking Internet Radio Show, Financial Regulatory Reform Changes Pending in Congress (Thursday, June 22, 2009)
- Contributing Author, *Emergency Economic Stabilization Act Handbook*, Thomson/West, Chapters 22 – EESA Section 120 "Termination of Authority" and 39 – EESA Section 201 "Information for Congressional Support Agencies", (2009)
- Author, *The New Gray Area for the "Blue Book" After Robinson v. Commissioner: Twelve Factors to Keep in Mind When Using The Blue Book as a Tool of Statutory Interpretation*, 57 Tax Lawyer 833 (2004)
- Speech, "Ongoing Sovereignty Risks to Latin American Legislators," address to the VII General Assembly of the Parliamentarian Confederation of the Americas, Committee on Economy and Integration, Quito, Ecuador (June 2, 2006) *In Spanish*
- Speech, "The Implications of NAFTA's Investment Chapter for State and Local Legislators in Latin America," address to the V General Assembly of the Parliamentarian Confederation of the Americas, Committee on Free Trade Area of the Americas, Caracas, Venezuela (November 26, 2003) *In Spanish*
- Presenter, "Competing in Cash Equities E-Capital Markets" McKinsey & Company (January 2000)
- Presenter, "Impact of e-Commerce on U.S. Cash Equities" McKinsey & Company (October 1999)
- Presenter, "B-to-B e-Commerce: Implications for Financial Institutions" McKinsey & Company (April 1999)
- Media Contributor, "De Ultima Hora," Channel CN3, thirty-minute interview by Gonzalo Ruiz on Ecuadorian national television, discussing the potential impact of Ecuador's participation in a U.S./Andean Free Trade Agreement (August 2003) *In Spanish*
- Media Contributor, "Parlamentarios Evaluan el ALCA: Los Paises y sus

**Necesidades,**” speech to The Summit of the Americas, as reported in *El Hoy* (August 28, 2003) *In Spanish*

- Media Contributor, “**Seegmiller: Countries Must Protect Their Sovereignty,**” presentation to The Parliamentarian Summit of the Americas, as reported in *El Universo*, Quito, Ecuador (August 26, 2003) *In Spanish*