

Dixie State College

Hazy School of Business



This information is current for a period of **90 days** from the date of issue.

IT 3050 01 – Intro to Management Information Systems - CRN: 45346

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Office Hours: Tues: 5-7 pm

The designated course e-mail address is:
cacosta@dixie.edu

Course Outline:

Class Time: MWF, 9:00am-9:50am.

Classroom: HAZY 121

This course outline provides the instructional framework for the course. By carefully reviewing the content contained herein, you will be able to formulate a study plan that will effectively guide you through the course to its completion.

Each week, you will be required to read 1 to 2 chapters, complete a quiz, and submit a post in the discussion thread that relates to your reading and IT plan that you will be working on throughout the course. You will also be required to complete three exams as well as build a mock website for your IT plan.

The course has been divided up into 16 weeks. Each week we will list the reading objectives along with the assignments that are due. Almost all assignment will be submitted online. As you progress through the course, please take special note of the due dates as I will NOT accept late work.

Course Description

Welcome to IT 3050 Intro to Management Information Systems! This course is designed for students to gain understanding of the application of technology in solving business problems. This course will analyze the role of information technology in business. This class introduces students to the benefits and competitive advantages of technology in personal, workgroup, and workplace environments. Information technology is increasingly becoming a significant source of competitive advantage in today's business world. Technology alone does not confer a competitive advantage. But the strategic use of IT to improve key business processes can strengthen a company's competitive position. Companies that are the first in their industries to transform and automate their businesses gain an edge, but must be careful when investing in new and immature

technologies and be mindful of the risks involved. Market leaders recognize the value of strategic IT management and have made it a core competency.

Thus, this course takes a focused approach to helping you learn about information technology and how information technology can be used productively by individuals, groups, and organizations. To support this, the course includes 3 major modules of intellectual content listed under “Course Objectives” below.

Prerequisites: CIS 2010; ENGL 1010; MATH 1010 or higher. FA, SP

Course fee required: \$25.00

Course Requirements

1. Bidgoli. MIS3. Cingage. ISBN # 13:978-1-133-62730-2
2. Valid e-mail account
3. Appropriate technology meeting Dixie State College of Business requirements

Course Objectives/Learning Outcomes

1. A working level knowledge of the core functional areas of business:
 - A. Students will demonstrate a working level knowledge of core business functions in accounting, economics, finance, information systems, international business, legal and social environment, marketing, and management.
 - B. Students will analyze a complex business situation, identify relevant functional business issues and suggest viable courses of action .
2. The ability to apply higher levels of critical thinking:
 - A. Students will process a complex business situation, utilize qualitative and quantitative analysis and synthesize to develop sound alternatives for action.
3. The interpersonal and communication skills necessary to succeed in business:
 - A. Students will deliver professional quality oral presentations.
 - B. Students will prepare professional quality written presentations.
 - C. Students will identify the essential elements of successful teamwork and will reflect upon their competency and experience in applying them.
4. The ability to identify and resolve ethical issues:
 - A. Students will analyze a complex business situation, identify relevant ethical issues and suggest ethical courses of action.

At the conclusion of this course, the student should be able to:

1. Demonstrate proficiency in the fundamentals of Information Systems. [LO1A]
2. Identify and resolve personal, ethical, and organizational issues of Information Systems. [LO4]
3. Recognize and apply the role of data communication in developing sounds alternative actions.[LO1B]
4. Understand and identify the key elements of Global Information Systems [LO1A]
5. Summarize ways in which Information Systems can stimulate innovation to create business value. [LO2]
6. Articulate strategies for emerging trends in Information Technology and Applications that create business value. [LO3A]

Grading & Performance Policy

Students should focus on learning, not on grades. The ultimate goal is to allow everyone the opportunity to succeed, accomplish the learning objectives, and achieve a high level of satisfaction from this course. To achieve a good grade in this course requires serious commitment, initiative, and hard work from the student.

Dixie State College strives to enrich ... the lives of individual students ... by fostering lifelong learning. Further, it strives to accomplish these and other objectives set forth in this class by “delivering excellent teaching in a learning environment recognized for its personal relationships, values, service, diversity, and open access, and by creating strategic partnerships for learning opportunities.”

With this in mind, one of my main objectives for this course is to provide each student with an opportunity to actively learn and demonstrate competencies needed in today’s high performance workplace. Opportunities will be made available for you to reach your maximum learning potential. Just as in the workplace, it is expected that you will complete all assignments and assessments by the due date. NO late work will be accepted.

When students and their work are to be evaluated, they will be held to the same level of accountability and professional standards expected by managers in all industries. Success in this course will be related to the student’s ability to demonstrate achievement of each of the course objectives listed above. The student is reminded that the quality of input (effort) will determine the quality of output (ability). Grades are based not only on demonstrated effort but also on demonstrated ability, mastery of the material, and quality of all work produced. In other words, it is not the amount of time spent on an assignment that leads to a good grade, but how well that time is spent.

Assignments and exams, evenly spaced throughout the term to allow adequate time for preparation, are designed to enrich the student’s experience and enable each student to fulfill the learning objectives of this course.

The grade calculation will be based on the following course components and weights:

COMPONENT	WEIGHT
3 Exams	30pts
Discussions	20pts
IT Group Business Plan	30pts
Quizzes	20pts

Final Grading: Grades are based upon the following:

93-100 pts = A	90-92 pts = A-	
87-89 pts = B+	80-86 pts = B	
77-79 pts = C+	70-76 pts = C	
67-69 pts = D+	60-66 pts = D	Below 60pts= F

All assignments must be prepared and submitted in a professional manner using a word processor, spreadsheet program, or other suitable PC applications as appropriate for the assignment. No credit will be awarded for assignments that fail to follow these standards or are handed in late.

Please be advised that technology is not perfect. System downtime, computer crashes, slow networks, computer viruses, etc. are facts of life. It is each student’s responsibility to take the necessary precautions and safeguards so as not to fall victim to these. Computer-related issues and problems will not be accepted as reasonable excuses for late assignments; therefore, students are advised to protect their work and their computers. Save your files often, make backups, and check your computer frequently for viruses. Get in the habit of practicing “safe computing” and following good computing practices.

- **EXAMS** – The exams will cover material discussed in class and online discussion questions.
- **DISCUSSIONS** – Throughout this course, you will be required to participate in weekly discussions online. These discussions will be based off of your reading and relate directly to your IT Business Plan. If you take these discussions seriously, you should be able to use all of the information that you have gathered to create an exceptional IT Business Plan at the end of the course.

Each week, you will be required to submit your initial discussion post by Wednesday at 11:59 PM. You are also required to read at least three posts and reply with an intellectual response. Your comments should NOT be something like "I agree" or "Nice work". For example, if you agree with the post, your comment should include additional supporting information and if you disagree with the post, explain why. To receive full credit, you are required to provide helpful information.

- **IT BUSINESS PLAN** – You will be assigned a team and together you will visit a local company and completing an IT Business Plan that evaluates their current operations and then recommends technology changes that will benefit the company. You will be required to complete a final write-up and presentation at the end of the course, in which you will merge all of your previous discussion material, and add any necessary additional information to turn in as part of your final. You must use either MLA or APA style guidelines.

MLA style guidelines are available at: <http://owl.english.purdue.edu/owl/resource/557/01/>

APA style guidelines are available at: <http://owl.english.purdue.edu/owl/resource/560/01/>

- **CLASS PERFORMANCE** (In more detail below) – Your participation during this class is critical to your success in the business environment. Please come to class prepared by reading the assigned material and ready to apply the concepts to projects. Please be sure to comply with the **Three-Before-Me** rule as part of your class participation. You are always welcome to ask questions via email or in an emergency via my cell phone, but I do expect that you have tried at least three sources to answer your question prior to asking me directly. If I ask you to verify your three sources and you HAVE NOT, it will negatively impact your performance grade.

Class Participation

Information Technology (IT) is an interactive discipline and as such, we will learn as much from one another as we will from a careful reading and analysis of the course materials. It is important to remember that you will be severely penalized for not participating in discussions. That said, class participation will be based on the quality, not quantity, of your contributions to the class discussion.

Your personal laptop will be used in class only in support of the class itself. Please turn off and do not use cell phones, pagers, and the like during class. The Udvar-Hazy School of Business does not permit food or drinks in the classrooms, with the exception of bottled water. The class will begin promptly at the course time. You are expected to be in your seats and ready to go at that time.

After every class, I will assign a grade for class participation on a scale of 0 to 5. At the end of the semester, your participation grade will be calculated with respect to the person with the highest participation grade in the class. I use the following formula in calculating your participation grade: (your grade/highest grade) X 20%. In general, I assign points as follows:

0 Points	<i>Unexcused Absence</i>
1 Point	<i>Student Physically Present in Class</i>
2 Points	<i>Student Participates in Extremely Limited Fashion but Does Contribute in Some Way</i>
3 Points	<i>Student Participates in Class in an "Average" Way</i>
4 Points	<i>Student Provides Very Good Comments and Interacts with Fellow Students Well</i>
5 Points	<i>Student Interacts Extremely Well with Class and Provides outstanding comments and/or Class Leadership</i>

Class Policies

- Classrooms are special environments in which students and faculty come together to promote learning and growth. It is essential in these environments that respect for the rights of others seeking to learn, respect for the professionalism of the instructor, and the general goals of academic freedom are maintained. Disruptive behaviors, such as chatting during lectures, arriving late to class, sleeping, texting, web browsing, game playing, reading non-class material, and others listed in the DSC Student Rights and Responsibilities Code, are not permitted and may result in your removal from class. Repetitive or seriously disruptive behavior, such as fighting, using profanity or insults, making personal or physical threats, or damaging property, will be reported to Campus Security. As the instructor, it is my responsibility to determine whether any specific student is disrupting the learning environment.
- You are responsible for all announcements that are made during class.
- If you are absent from class it is your responsibility to arrange with another student to pick up handouts (if any) distributed in class.
- Academic misconduct or dishonesty will not be tolerated. Please consult the University's policy on academic dishonesty if you have any questions.
- Turn off all electronics during class. No emailing or texting during class.
- Seek help whenever you do not understand something. Failure to do so normally compounds the problem as the course progresses. You will find me very receptive to your questions.

College Information

Americans with Disabilities Act (ADA) Statement:

Students with medical, psychological, learning or other disabilities desiring reasonable academic adjustment, accommodations, or auxiliary aids to be successful in this class will need to contact the DISABILITY RESOURCE CENTER Coordinator (Baako Wahabu) for eligibility determination. Proper Documentation of impairment is required in order to receive services or accommodations. DRC is located at the ground floor of the Financial Aid Office. Visit or call 652-7516 to schedule an appointment to discuss the process. DRC Coordinator determines eligibility for and authorizes the provision of services.

Dmail:

You are required to frequently check your dmail account. Important class and college information will be sent to your dmail account, including DSC bills, financial aid/scholarship notices, notices of cancelled classes, reminders of important dates and deadlines, and other information critical to your success at DSC and in your courses. If you don't know how to access your dmail account, go to www.dixie.edu and select "Dmail" from the left column. To locate your dmail username and password, go to www.dixie.edu, and click on "Log in to students services" or the "My Dixie" button.

Schedule

IT 3050 Fall 2013 Schedule							
	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Week 1 (Aug.19 th to Aug.23 rd)	Chapter 1		Discuss Chapter 1		Discuss Chapter 1		
Week 2 (Aug.26 th to Aug.30 th)	Weekly Discussion Post Read Chapter 2				Quiz Chp. 1-2		
Week 3 (Sept.2 nd to Sept.6 th)	Read Chapter 3 Weekly Discussion Post				Quiz Chp. 3		
Week 4 (Sept.9 th to Sept.13 th)	Weekly Discussion Post Read Chapter 4				TEST Chp. 1-4		
Week 5 (Sept.16 th to Sept.20 th)	Weekly Discussion Post Read Chapter 5						
Week 6 (Sept.23 rd to Sept.27 th)	Weekly Discussion Post Read Chapter 6				Quiz 5-6		
Week 7 (Sept.30 th to Oct.4 th)	Weekly Discussion Post Read Chapter 7						
Week 8 (Oct.7 th to Oct.11 th)	Weekly Discussion Post Read Chapter 8-9				Quiz 7-8		

IT 3050 Fall 2013 Schedule

	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Week 9 (Oct.14 th to Oct.18 th)	Weekly Discussion Post Read Chapter 9		TEST Chp 5-9				
Week10 (Oct.21 st to Oct.25 th)	Weekly Discussion Post Read Chapter 10				Quiz Chp 10		
Week11 (Oct.28 th to Nov.1 st)	Weekly Discussion Post Read Chapter 11						
Week12 (Nov.4 th to Nov.8 th)	Weekly Discussion Post Read Chapter 12				Week 11-12		
Week13 (Nov.11 th to Nov.15 th)	Weekly Discussion Post Read Chapter 13				Quiz Chp. 13		
Week14 (Nov.18 th to Nov.22 nd)	Weekly Discussion Post Read Chapter 14				TEST Chp 10-14		
Week15 (Dec.2 nd to Dec.6 th)	Weekly Discussion Post Semester Review		Semester Review		Semester Review Group Papers Due!		
Week16 (Dec.9 th to Dec.13 th)	Final Project IT Business Plan Presentations!						

* The class schedule may be adjusted as needed throughout the semester.